

FLORIDA  
SEASIDE  
REALTY



YOUR GATEWAY TO PARADISE

PROCUREMENT  
GUIDE



ANDREW CHERRY  
BROKER - REALTOR®

# Andrew Cherry | Resume

## Affiliation

- Florida Seaside Realty, LLC

## Experience

- Founding Broker, Florida Seaside Realty, LLC
- Associate Broker, European Equities Corporation - Commercial Real Estate
- Systems Engineer, Northrop Grumman - DOD Contractor
- Fraud Investigator, Florida DBPR - Division of Real Estate

## Education

- Bachelor of Arts Business Management, Penn Foster
- **Real Estate Brokerage Management, Bob Hogue**
- Computer Networking, University of South Alabama  
Microsoft Certified Systems Engineer, A+ Certified, N+ Certified

## Designation

- **Certified Residential Specialist .... Achievement Awarded to Only 2% of all Realtors®**
- **Graduate Realtor Institute ... Diploma Awarded to Only 15% of all Realtors®**
- Accredited Buyer's Representative
- Seller Representative Specialist

## Certification

- Real Estate Negotiation Expert
- Luxury Homes Certification
- Certified New Home Co-Broker
- Pricing Strategy Advisor
- Inside Sales Agent Certification
- Digital Marketing: Social Media Certification
- Military Relocation Professional
- Probate Specialist Certification
- Short Sale & Foreclosure Rescue
- At Home With Diversity
- Commitment to Excellence Endorsement

## Association

- National Association of Realtors
- Florida Association of Realtors
- Real Estate Business Institute
- Residential Real Estate Council
- Real Estate Buyer's Agent Council

# Flat Fee Procurement

~~\$2,435~~ **Now only \$1,500**

**+ \$250 PROCESSING**

- Market the property
- Handle showings & tenant approval process
- Complete all leasing forms & paperwork
- Qualifies for easy exit program

After procurement, you may self manage

Service calls can be handled at a flat rate per hour, if desired

**Scan the QR Code or visit the link to see examples of my past advertisement**

**<https://floridaseasiderealty.com/sales/>**



# Tenant Procurement Includes

- Professional Property Website (\$500 Value)
- Professional Photography (\$750 Value)
- Professional Drone Video (\$350 Value)
- Professional Walk Through Videography (\$550 Value)
- Professional Written Description (\$35 Value)
- Google & Facebook PPC (\$250 Value)
- **Syndicated to Over 1,000 Websites** including Zillow, Realtor.com, Trulia, YouTube, FloridaSeasideRealty, Redfin, Homes.com, Apartments.com, local agent websites, Craigslist, Yahoo-Homes, Movoto, Hot Pads, Rent.com, Zumper, ApartmentGuide, Lovely, RentHop, Homesnap, HomeFinder, and over 1K more!
- Owner's are fully represented
- Paid Social Media Ads on X, FaceBook, & Insta
- All paperwork completed in a manner favorable to the owner.

# My Commitment to You

- I will always provide you with expert advice.
- I will fight to ensure you get the most for your home within the timeframe and constraints given.
- I will always use the most effective strategies to market your home.
- I will always pro-actively communicate with you.
- I will always return your calls, texts, or emails.
- I will pro-actively and aggressively search for qualified buyers every day.
- I will always be 100% forthcoming about your home's value, condition, and market placement.

# Easy Exit Procurement

- I never lock you into a long term agreement.
- If you ever believe that I am not upholding your best interests or fulfilling my commitment to you, you have the freedom to cancel the listing agreement at any time without incurring penalties.



To find that one-in-a-million REALTOR® who will be a trusted partner in helping you buy or sell your home, look for the Certified Residential Specialist (CRS) Designation.



## Benefits of using a REALTOR® with a CRS Designation:



### EXPERIENCE

Certified Residential Specialists® are REALTORS® that have completed a significant number of real estate transactions and have met requirements for advanced training and education.

That means CRSs are experienced professionals who have a proven track record of successful sales and transactions.



### ETHICS

As REALTORS®, CRSs abide by a strict Code of Ethics and maintain membership within the National Association of REALTORS®.



### NEGOTIATION SKILLS

As a homebuyer or a seller, you face many risks along the way-financial risks, legal risks, even the risk that a home purchase will fall through.

A CRS is trained to minimize those risks and negotiate on your behalf to give you peace of mind throughout your transaction.



HELLO, NICE TO  
**MEET YOU!**

**A Partnership Built on Trust:**

“My commitment to transparency, honesty, and integrity forms the foundation of our working relationship. You can trust that I'll always prioritize your best interests and provide honest advice.”

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**LET'S CONNECT**

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🌐 <https://www.floridaseasideralty.com>